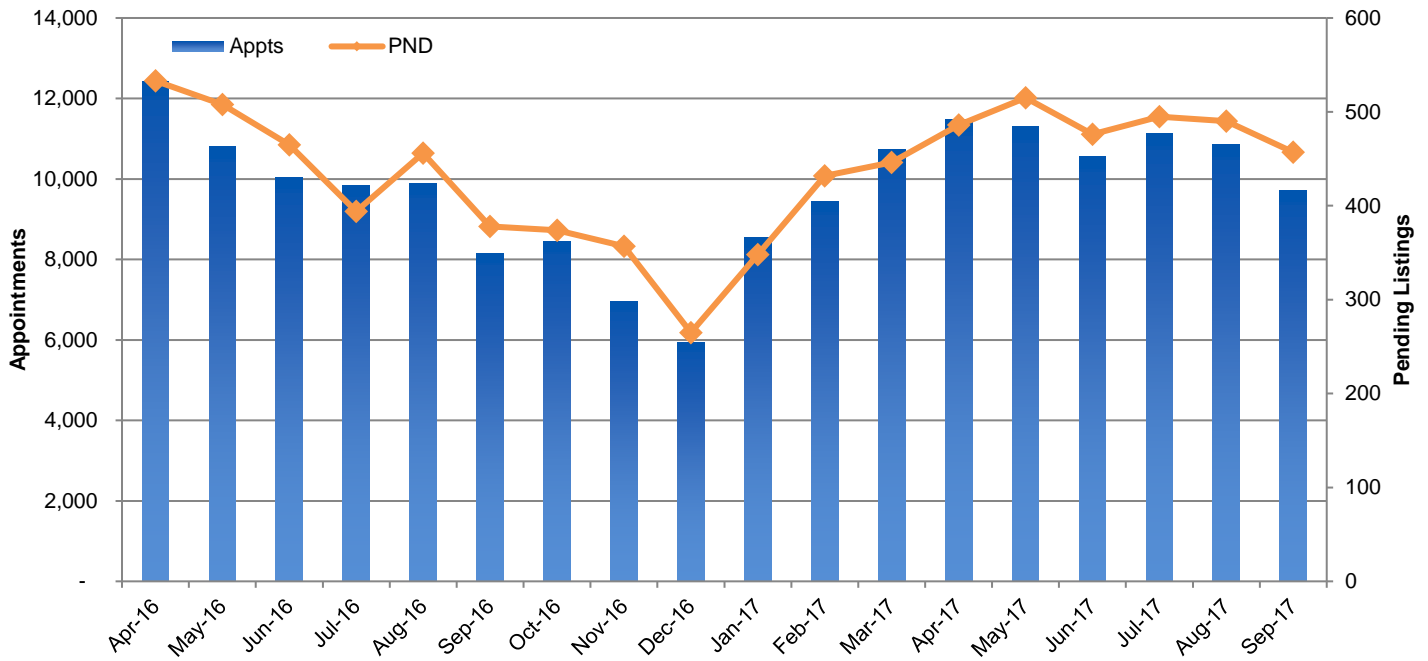


# TREND BUYER ACTIVITY REPORT

## Berks County - September 2017

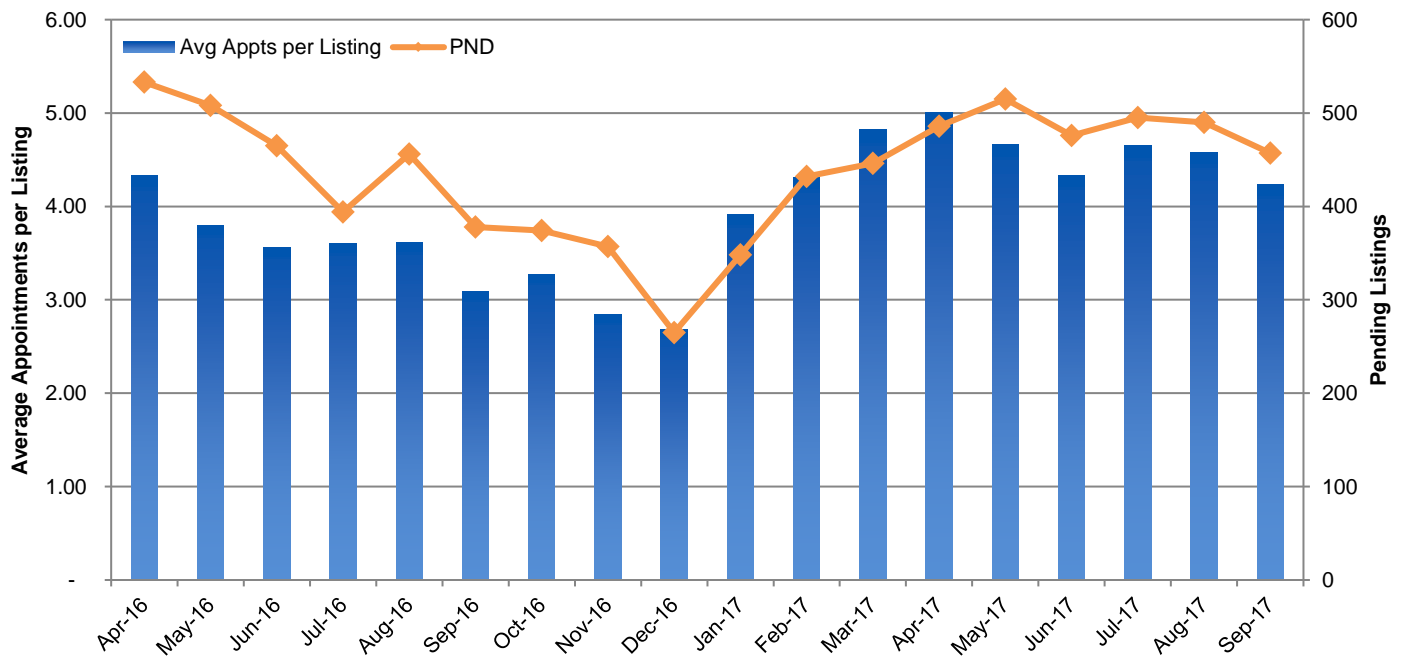
### Appointment Activity to Total Pending

This chart compares showing appointment activity (blue bar) and its correlation to the total pending listings (orange line).



### Appointments per Listing to Pending Listings

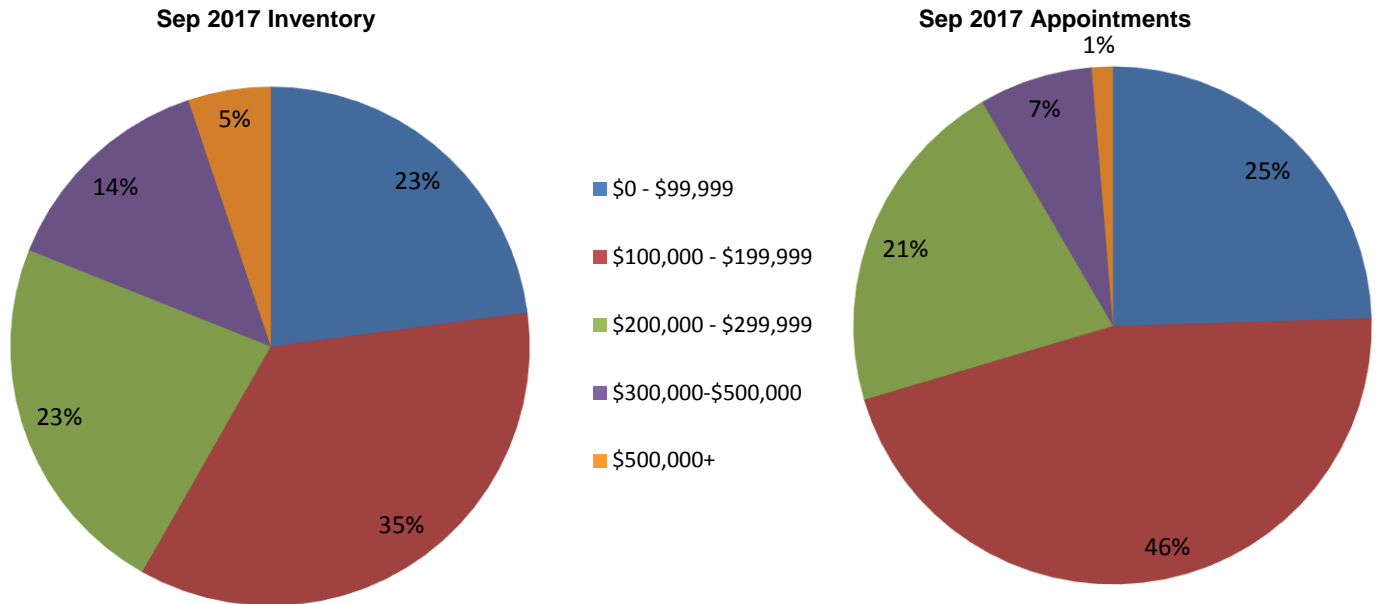
This chart compares the average showing appointments per active listing (blue bar) to pending listings (orange line).



# Berks County - September 2017

## Inventory and Appointment Activity by Price Range

These pie charts break down the active inventory as well as the online showing appointment activity in TREND by price range.



## Appointment Activity by Price Range

This chart breaks down the showing appointment activity by price range.

